

# GAMMA IOTA NEWS

March, 2015

## President's Message

Dear sisters,

I am pleased to announce that our chapter, Gamma Iota, has met the criteria to qualify as a 5-Star Honor Chapter again this year. There are six categories in which we earn points: Attendance, Finance, Communications, Membership, Service, and Other. We were strong in five of the categories and weak in Membership.

This leads us to again address the perennial question of How do we attract new members? Many of us have brought to meetings and events guests who have enjoyed themselves and liked the members. These guests often say that they are too busy with other groups, commitments, and travel to join one more organization. When I was membership chair I suggested that we invite people to join who were busy and involved with other groups because a person who is active and a joiner and doer, is more likely to get involved with other activities. As the saying goes, "If you want to get something done, ask a busy person to do it." This worked for a while. During this time we recruited several new members who are valuable participants in our chapter and our events. Some of these new members are now officer.

Now, however, it seems that we have to try a new strategy. Some of our members have told me what specifically got them to join. One said she witnessed an initiation, a few like the fact that we support educational programs, some were inspired to join because of the scholarships we give. I would like each of you to think of the reasons why you joined Delta Kappa Gamma, and/or specifically, Gamma Iota. What was it that captured your attention and interest? Use these reasons as a starting point when you try to explain to your guests, friends, colleagues, and contacts why they should join. If you come from a place of personal interest, you will sound more sincere and be more convincing.

At a future meeting I plan on discussing, or having us write down, the reasons why you, personally decided to join.

At our next meeting on Monday we will have a speaker who is an author. Her name is Beth Brust. She has written about Autism and Asperger's Syndrome from a personal perspective as she was a parent of a child on the Autism Spectrum. We hope to have time for questions and answers after her talk.

On a personal note, I am looking for a roommate to share a hotel room at the upcoming Chi State Convention in Burlingame from May 1 – 3. If you are thinking of going, and would like a roommate, please let me know.

*Rhonda Byer, President*

# COMING EVENTS

## Coming up:

*Nethercutt Museum, Saturday, April 25*

*Chi State Convention, May 1 -3 in Burlingame, CA*

*End-of-Year Dinner and Business Meeting, Wednesday, June 10 at Truxton's in Westchester*

## CHI STATE CONVENTION

The Chi State Convention will be held at the Hyatt Regency San Francisco Airport, May 1 – 3, 2015. I have registration forms. If you want one, ask me and I will forward one to you. You can also find one in the Winter, 2015 issue of the Chi State News. That issue also has all the details about the convention.

We will be having a drawing to pay for one person's registration at our business meeting on Monday, March 2. There is an early bird fee if you register by April 15. If you want to stay at the Hyatt Regency, there is a group rate discount.

There will be an arts and crafts show where members can display their creativity by showing their artwork or crafts. There is also a call out for any of our members who are performance artists. If you would like to participate, you need to fill out an application. I can forward one to you, or you can get one online at the Chi State Website.

## Review of Area XI Conference

On the morning February 7, the seven chapters in Area XI gathered at the Doubletree Hotel in Culver City for the Area XI Conference. The theme was *Celebrating the Arts*. Gamma Iota filled three tables with our members and guests.

There were two speakers. One was a last minute replacement. She was a member who spoke about teaching music and arts in the classroom. The other was Neda Farid-Farhouman from the LA Opera League, who spoke about its educational program for school children. She gave all the attendees a chance to attend the opera "The Ghosts of Versailles" at the Dorothy Chandler Pavilion for \$9.00.

Gamma Iota honored Caryl Rainey as its Golden Rose recipient for all her hard work and participation.

There was an art exhibit in which members displayed their handiwork. Bev Eshed brought her beautiful paintings.

*Mission  
Statement:  
The  
Delta  
Kappa  
Gamma  
Society  
International  
promotes  
professional  
and  
personal  
growth  
of  
women  
educators  
and  
excellence  
in  
education.*

Leading  
Women  
Educators  
Impacting  
Education  
Worldwide

# Los Angeles Conservancy Art Deco Tour, November 22

Members and guests enjoyed another fascinating tour by Los Angeles Conservancy. Our knowledgeable docent explained what Art Deco is and is not, and showed us a wide variety of buildings including several interiors not normally open to the public. Thanks to Stephanie Wexler for arranging the tour.

*From the Los Angeles  
Conservancy website:  
Officially debuted at the 1925  
L'Exposition Internationale des  
Artes Decoratifs et Industriels*

*Moderne in Paris, the style now known as Art Deco took the western world by storm. New, modern, and angular, the style was perfect for the machine age, and was used for everything from jewelry to teapots to skyscrapers. Typified by vertical lines, geometric patterns, and references to Gothic, pre-Columbian, and Egyptian art, Art Deco is stunning in its varieties of color and design. Downtown Los Angeles boasts an extraordinary collection of Art Deco buildings, due to a building boom during the heyday of this architectural style.*

3

*Mission  
Statement:  
The  
Delta  
Kappa  
Gamma  
Society  
International  
promotes  
professional  
and  
personal  
growth  
of  
women  
educators  
and  
excellence  
in  
education.*

Leading  
Women  
Educators  
Impacting  
Education  
Worldwide